

# MIAN AMER MAHMOOD

*Entrepreneur, Business Leader, Educationist, Thought Leader, Philanthropist*  
**Hilal-e-Imtiaz**

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Mian Amer Mahmood is an enterprising successful businessman, having remarkable achievements in the fields of Education, Politics, LNG, Solar Energy, Power Generation from Bagasse and Media Industry of Pakistan. In recognition of his meritorious services, Government of Pakistan honored him with **Hilal-e-Imtiaz**, the second highest Civilian Award of Pakistan.

Besides successful business endeavors, he is a reputable philanthropist of Pakistan. With a view to empowering the most underprivileged strata of the society, he setup **Dunya Foundation** in 1985 – a non-political and non-profit organization. Dunya Foundation works by providing financial support, free education and skill development of the downtrodden.

In 2006, under the banner of “**Dunya Rural Development Program**”, the foundation introduced a unique program - “**Adopt A Family**”. The program focused to uplift the socio-economic conditions of the rural community by providing interest free loans, capacity building, farmers’ training, education and healthcare. Currently, **over 1,300** families are benefiting from this program.



## **Mian Amer Mahmood holds following portfolios:**

### **CHANCELLOR:**

Mohammad Ali Jinnah University (MAJU), Karachi  
Capital University of Science and Technology, (CUST), Islamabad

### **CHAIRMAN BOARD OF GOVERNORS:**

University of Central Punjab (UCP), Lahore

### **CHAIRMAN:**

Punjab Group of Colleges  
Allied School System  
Dunya Foundation  
Tower Technologies  
Hadaf Group of Colleges  
EFA Schools  
Step Schools  
Zero Carbon  
Country Developers  
Lahore Medical and Dental College

### **CHIEF EXECUTIVE:**

Educational Excellence Limited  
National Educational Network (Pvt.) Ltd.  
National Communications Services (SMC-Pvt.) Limited (**Dunya Media Group**)  
Dunya TV Network – Leading National News Channel of Pakistan  
Lahore News – Local News Channel for Lahore City  
Roznama Dunya – Leading National Daily Newspaper published from 8 cities of Pakistan  
Liberty Developers Limited.  
Liberty Air Limited.

### **Secretary General PBA:**

Pakistan Broadcasters Association (PBA)

### **Ex - ZILA NAZIM (MAYOR), LAHORE:**

Two consecutive terms (2001 – 2009)

### **TRUSTEE:**

First Pakistani member from the private sector, Board of Trustees, Asian Institute of Technology (AIT), Thailand (Est. 1959 by SEATO Member countries) from 1995 to 1998.



## **PUNJAB GROUP OF COLLEGES**

After completing his Master's Degree in Business Administration, he chose to venture into the education sector of Pakistan and launched the **Punjab Group of Colleges** in 1985. Later, he established Punjab Law College in 1987 and Punjab College of Business Administration in 1989. The



<http://www.pgc.edu>

Group as it stands today has a number of schools, Colleges and Universities across Pakistan with a student body of over 500,000 and an Alumni of more than 01 Million.

## **UNIVERSITY OF CENTRAL PUNJAB**

In 1993, he established Punjab Institute of Computer Sciences, followed by Muhammad Ali Jinnah University, Karachi in 1998. In 2002 he launched the **University of Central Punjab (UCP)**. UCP has the distinction of becoming the



<https://www.ucp.edu.pk>

first private sector university in the Punjab to acquire the status of a degree awarding institution. The University has over **100 PhDs** and offers numerous courses in its faculties of Business, Information Technology, Engineering, Law, Media, Pharmacy, Communications and the Humanities, amongst others. In April 2018, the university installed Pakistan's largest grid-tied solar power plant in the education sector.



## CAPITAL UNIVERSITY OF SCIENCE & TECHNOLOGY, ISLAMABAD (CUST)

Capital University of Science & Technology, Islamabad, earlier known as Muhammad Ali Jinnah University, Islamabad Campus had been renamed in September, 2015. With over 80 PhD scholars, academics at



<https://www.cust.edu.pk>

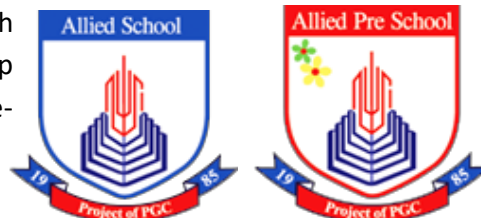
CUST are designed for a three-pronged purpose. Firstly, the focus is not on the popular market, rather on the real requirements of our country's economic and manpower development. The second focal point is training and lastly, the university's endeavors in research, which is highly valued.

## Lahore Medical & Dental College

The Lahore Medical and Dental College is the first private medical college in Lahore and Punjab. We offer a complete spectrum of courses in biological sciences, primarily MBBS. LMDC is known for its dynamic academic programs, curriculum, facilities, and faculty. It is also one of the most renowned dental colleges in Lahore. <https://lmdc.edu.pk/>

## THE ALLIED SCHOOLS SYSTEM

The Allied Schools System was commenced in early 2010 with the mission of providing quality education to low income groups of the country. Allied Schools offer education facilities from Grade-I to Grade-X. Now Allied Schools System have more than 1000+ campuses with enrollment of more than 250,000+ students across the country.



<http://alliedschools.edu.pk>



## MEDIA DIVISION

### DUNYA NEWS

In 2008, Mian Amer Mahmood launched a news television network **Dunya News** with a mission to present the most credible and impartial national and international news. Taking enormous strides towards achieving excellence in the vibrant industry of Electronic Media,



Dunya News has made a mammoth impact on its viewers through its unbiased, accurate and fast news coverage. Dunya News started its USA transmission in 2012, UK transmission in 2015 and now the channel is being watched across the globe.

### ROZNAMA DUNYA

In 2012, a National Urdu Daily, **Roznama Dunya** was launched from Lahore. The newspaper is now being published from 08 major cities of Pakistan and is considered to be the 2<sup>nd</sup> largest newspaper of the country. The teamwork of professionals, along with famous columnists like,



Nazir Naji, Rauf Klasra, Ayaz Amir, etc. have enabled Roznama Dunya to surpass the legacy of its 70 years old competitors.

### LAHORE NEWS

In 2017, Lahore News – a local news channel for the city of Lahore was launched. By surfacing the poor governance and unearthing mega scam stories, the channel has proved to be an eye-opener. Since its launch the channel has maintained impartiality, credibility and responsibility, which have ultimately won it laurels in the shortest span of time. The channel is now considered as the true champion for raising voice of Lahore's residents.



[www.lahorenews.tv](http://www.lahorenews.tv)



## CORPORATE SOCIAL RESPONSIBILITY (CSR)

**Dunya Foundation** was established by Mian Amer Mahmood in 1985 with the objective to educate, support and provide opportunities of self-development to the deprived sectors of society. The foundation aims to restore the dignity and respect of the disadvantaged people of Pakistan by providing them free education and skills to enable them to achieve economic stability. Considering the fact that 70% of Pakistan's population, settled in the rural areas, is directly or indirectly dependent on agriculture, Dunya Foundation realized that most of the rural population is underprivileged in terms of education and other resources. With outdated farming techniques and lack of structured efforts, the farmer in Pakistan is left alone to individually counter the challenges posed by water shortage, natural calamities and economic exploitation at the hands of middlemen.



Starting its operations from the region of Kasur- a nearby city of Lahore, Dunya Foundation focused to uplift the socio-economic conditions of the rural community. Employing a two pronged strategy, the foundation provided farmers with interest free loans and launched a result-oriented farmers' training program simultaneously. The program introduced latest farming techniques, free access to quality seeds, fertilizers, latest equipment for land leveling, cultivation and water management.

In 2006 a novel concept of rural development termed as "Adopt A Family" was introduced. The focus of this well thought out program was to provide farmers with interest free loans, capacity building, training, education and healthcare. Currently, over 1,300 families are benefiting from this program.

In order to educate the children a two-room school was started with only 20 students and over the last ten years the school has evolved into a state-of-the-art campus with 1200 students on its rolls. Today, it is providing free education, free course books, stationary and uniform. Using latest methods of instruction, the school is imparting quality education also focused on health and skill development of the children.

Pertaining to the worst health conditions in the area, customized health camps were organized to offer curative and preventive healthcare to more than 900 people per week, especially women and children. Parallel to free education, healthcare, agriculture loans, skill development, Dunya Foundation is also arranging regular vocational training programs for skill enhancement and providing interest free financing of small and medium sized enterprises.



## Zero Carbon

Punjab Group's latest initiative stems from the vision that Pakistan can one day be an energy independent country. Zero Carbon is a certified distributor of Canadian Solar with technologically advanced energy solutions. Our product range is customized for residential, industrial, commercial and agricultural use. Zero Carbon holds the highest category license, ARE-VI, issued by the Alternative Energy Development Board (AEDB). We believe in a brighter and cleaner Pakistan.



## REAL ESTATE SECTOR

Union Developers has established itself as one of the best in the property development sector. Having proven its expertise with the development of Etihad Town, it is now working on projects like Union Luxury Apartments, Union Mall, a community club and a five star hotel among others.

**Country Developers (CD)** has been established to make revolutionary steps and contribution in the construction industry of Pakistan by developing housing schemes, parks, sports facilities and high-rise commercial buildings.



## ENERGY SECTOR

Pakistan GasPort Consortium Limited (PGPC)—the wholly owned subsidiary of Pakistan GasPort Limited (PGPL)—owns and operates the 750mmscfd LNG import terminal at Mazhar Point, Port Qasim, Karachi. Mian Amer Mahmood holds the Directorship of **PGPL**. He has also invested in **Etihad Power Generation Limited**, a company using bagasse/biomass for generation.



## PAKISTAN BROADCASTERS ASSOCIATION (PBA)

Pakistan Broadcasters Association is the only body of private Broadcast Houses, Ad Agencies, and Advertisers of Pakistan. In 2016, Mian Amer Mahmood was elected as Chairman of PBA for the 1<sup>st</sup> time. He was re-elected as Chairman PBA in 2017 for the 2<sup>nd</sup> term, in 2020 for the 3<sup>rd</sup> term, in 2021 for the 4<sup>th</sup> term and in 2024 for the 5<sup>th</sup> term.



<http://pba.org.pk>

## POLITICAL FOOTPRINT

In 2001, Mian Amer Mahmood was elected Mayor of Lahore. He was re-elected for a subsequent term of four years, which he successfully completed in 2009. During his mayor-ship, he signed agreements of sisterhood with mayors of four cities i.e. Isfahan in 2004 and Mashhad in 2006, Glasgow in 2006 and Chicago in 2007.

As Mayor of Lahore, he took following impactful initiatives;

**Adoption of Schools by NGOs/Private Sector** enhanced Quality of Education and enrolment

**Partnership with Punjab Rural Support Program (PRSP)** to provide basic health support to the residents of rural areas. 37 Basic Health Units and 24 Rural Health Units were handed over to PRSP.

**Computerization of Land Revenue Record**

**Computerization of Birth and Death records at Union Council Level**

**Establishment of Food Testing Laboratory**

**Setup of New General Bus Stand**

**Solid Waste Management**

**Carpeting and Electrification of Major Areas**

**Establishment of 600 Literacy Centers and 100 Non Formal Basic Education Centres**

